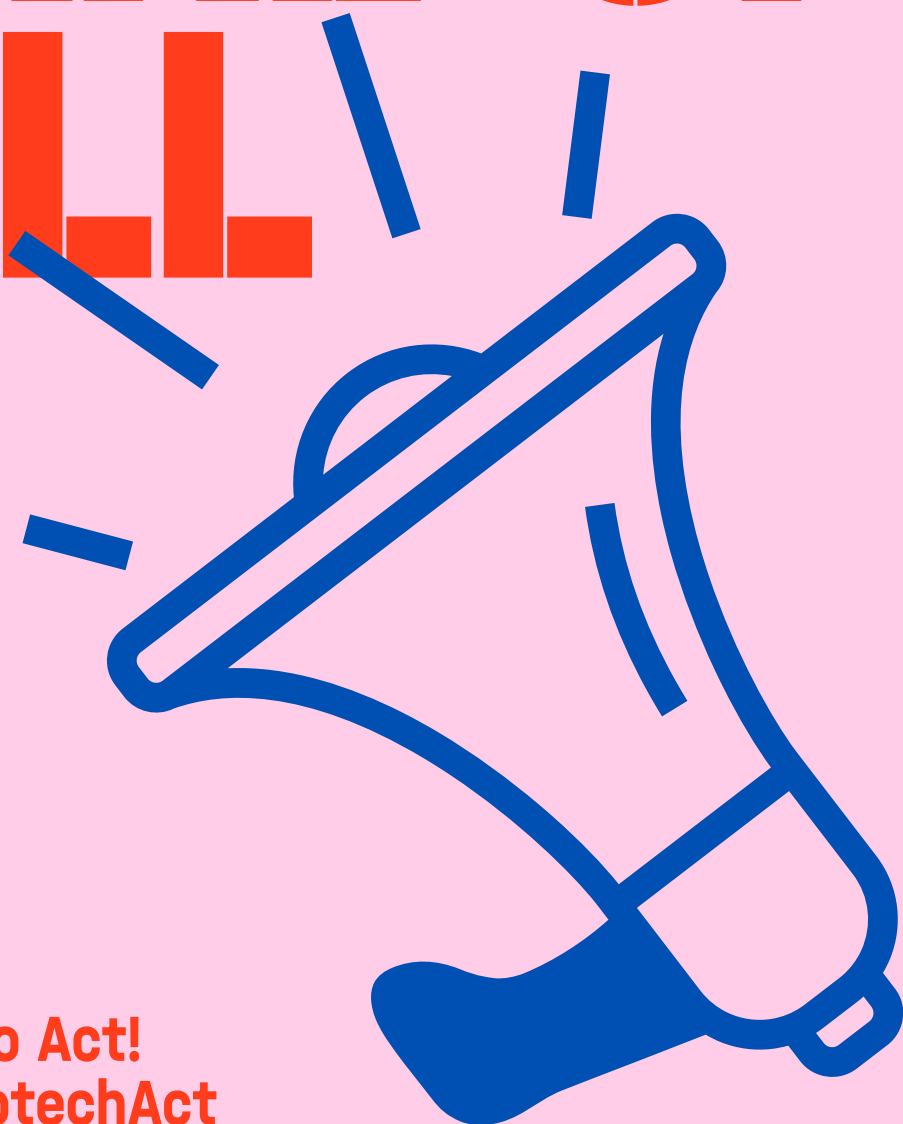
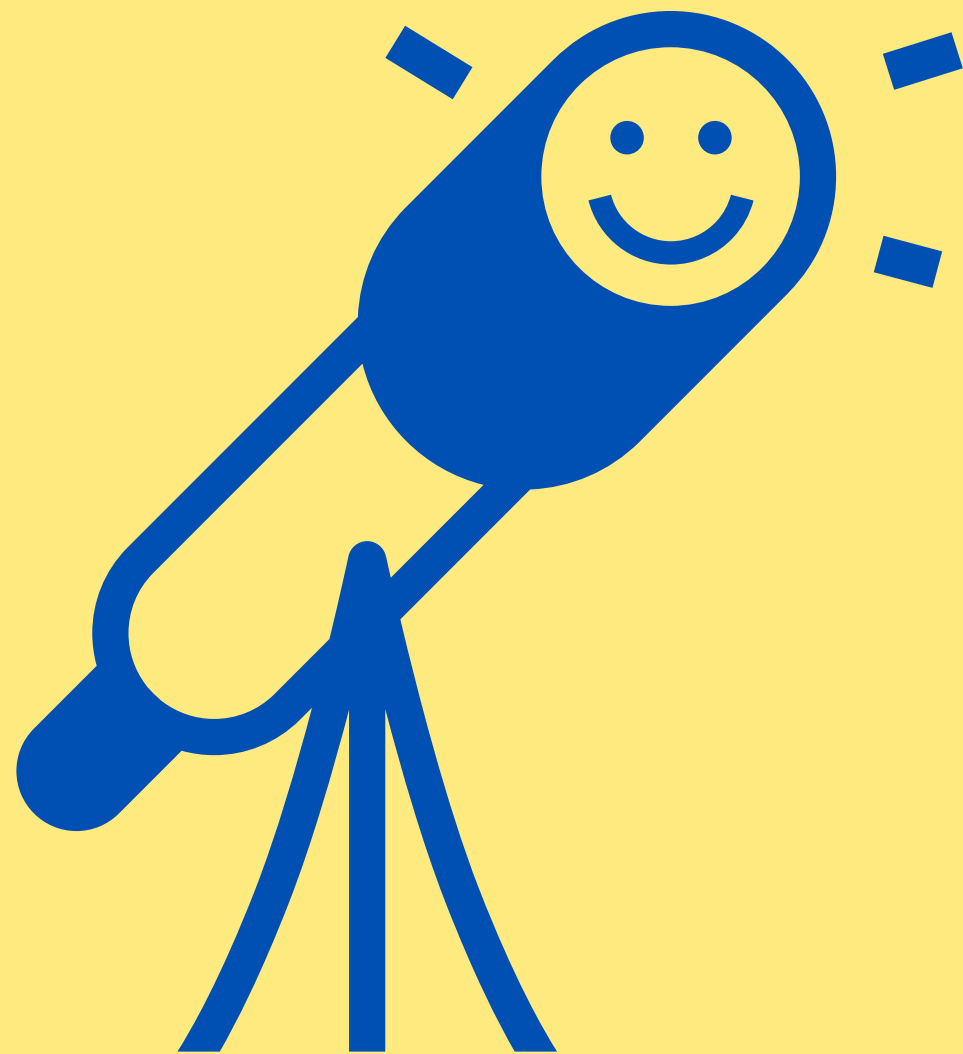


# THIS IS OUR WAKE-UP CALL



Time to Act!  
#EUBiotechAct

# ACT NOW FOR OUR FUTURE



**Biotech is the future.** Clean, healthy, smart, nature friendly. If we want to pass on a beautiful world to the next generation, biotech is part of the solution.

People can't wait for all the smart solutions to take effect. National and European strategies show unwavering support for biotech. But, what's taking us so long to turn this ambition into action?

Too much talk, too many rules and too little action... And if we don't act soon, we can wave our leading position goodbye.

Right now, we have a chance. With the EU Biotech Act, Europe is deciding on the future of biotech. We need to make bold moves, to make real impact.

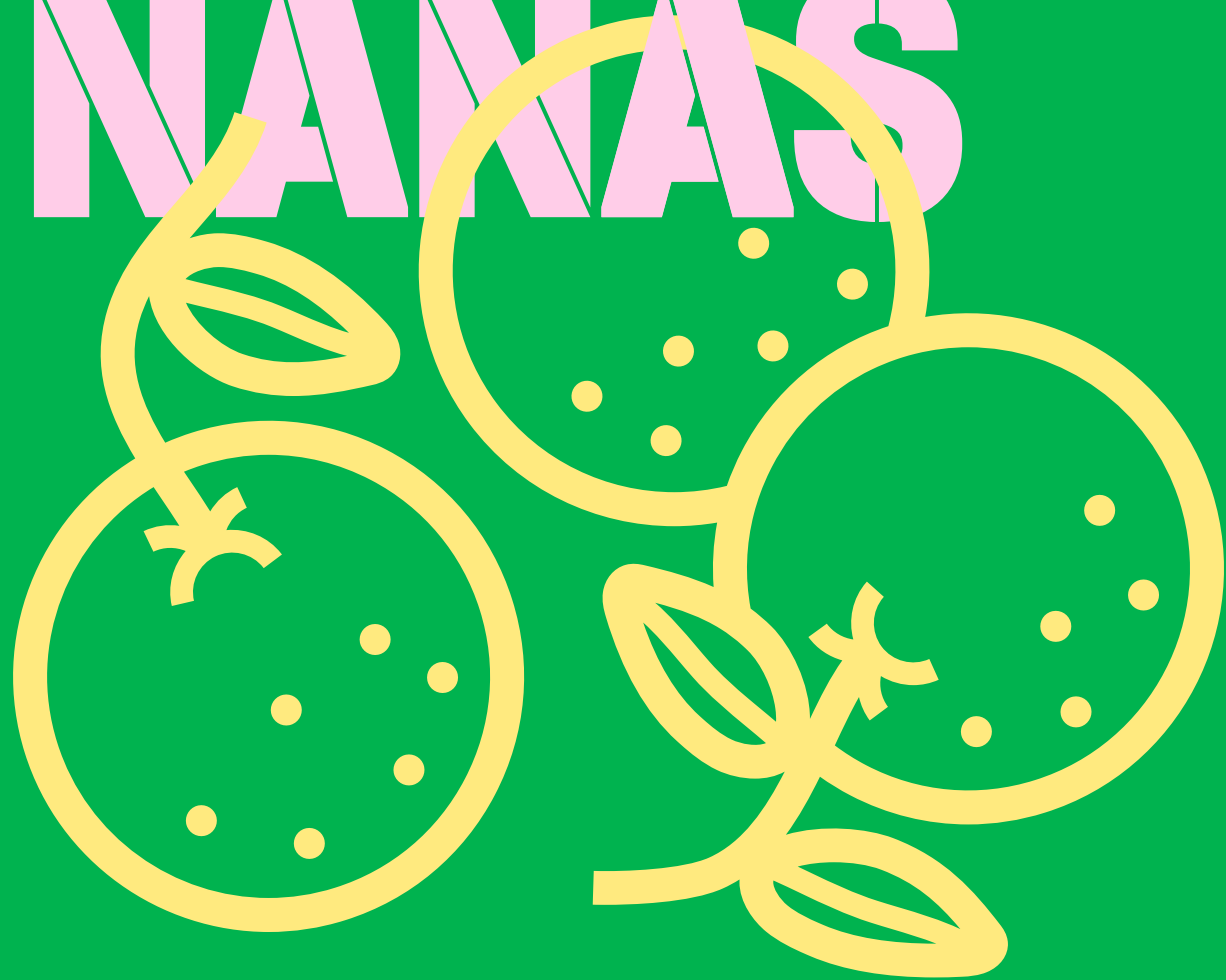
Together we can make the magic happen. Time to ACT NOW for biotech!



**Wieteke Wouters**  
Programme Director, hollandbio  
"Let's move the needle and pave the way for the future of biotech."



# THIS BIOTECH IS BA- NANAS



Biotech has a broad fanbase. And rightly so, as it helps us feed, fuel and heal the world. Brilliant biotech minds continuously deliver smart solutions to pressing problems, allowing us to cure patients with incurable diseases, make materials like fossil-free plastics, and produce good food in a more resilient and respectful way.

Europe worked hard to become a biotech leader. But while other countries are taking the next step, we are blocking ourselves. Innovations get stuck in rules and regulations, talent moves elsewhere, and other continents capitalize on European breakthroughs.

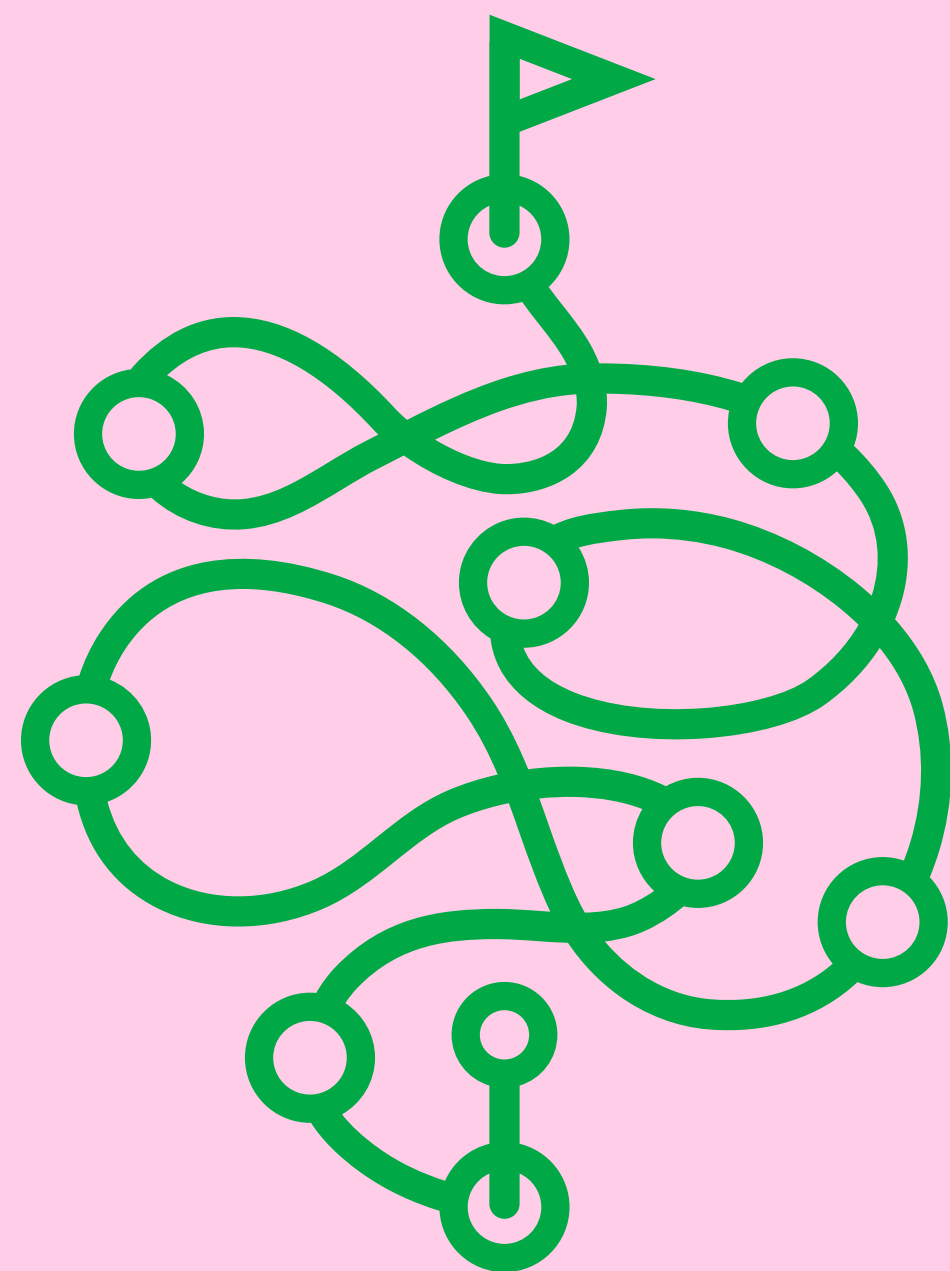
The solution is simple and builds upon our strengths:

To maintain our leadership in biotech, the EU must boldly embrace progress by making room for clever minds and investing in smart solutions.

Together, we can maintain our independence and steer towards a bright future for all.

# THE PROBLEM

Political deadlock in a maze of bureaucracy



**Limited funding options**  
hinder innovation

**Outdated and complex  
legislation** slows down frontrunners

**Patients and consumers do  
not benefit** from clever solutions

# THE SOLUTION

Re-**ACT**, reform, reset and streamline!



**Solid (financial) support  
system** to boost innovation

**Faster and easier way to  
market** for new products

**Smoother uptake**  
to benefit society

# LET'S GET OUR ACT TO- GETHER



The coming years are crucial for the success of biotech. Europe must make bold choices. Innovation cannot thrive without commitment, perseverance and guts. But regaining our competitiveness takes more: an integrated approach steering all policies affecting biotech's success towards being the most attractive in the world.

Here's the way forward:

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## 01 INVESTING IN PROGRESS DRIVEN BY FRONTRUNNERS

Unlock the necessary funding and resources for biotech entrepreneurs to turn great ideas into valuable products.

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## 02 PAVING THE WAY TO MARKET ENTRY

Create fast and fitting product approval routes, so Europe becomes the go-to market for biotech innovations.

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## 03 REMOVING BARRIERS FOR IMPLEMENTATION AND UPTAKE

Stimulate demand and create a fair market for smart solutions, so their value can reach consumers and patients.

# WHAT IS AT STAKE?



**If we don't ACT NOW, Europe not only loses its frontrunner's position, but also the biotech solutions that make our lives better: new medicines, smarter and cleaner products and a solid economy.**



## **Competitive edge**

Europe has been a leader in biotech. Without proactive measures, Europe risks falling behind other regions like the US and China, which have more accommodating regulatory environments.



## **Economic growth:**

Biotech provides high-value jobs and attracts significant investment. Failure to support the sector could lead to missed economic opportunities.



## **Personalised health:**

Biotech brings us new treatments and diagnostic tools to provide patients with the best treatment at the right time. Without sufficient support, patient lives are at risk



## **Futureproof world:**

Biotech relieves our fossil-dependency while delivering clean materials and futureproof foods. If the sector is not supported, Europe's ability to address global challenges like food security and climate change will be compromised.



## **Scientific leadership:**

Europe has built a rich biotech knowledge base through decades of research and innovation. Without continued investment and support, new breakthroughs will happen elsewhere.



## **Better lives:**

Biotech has the potential to improve daily life by offering smart solutions that are affordable and convenient. Without support, the sector won't reach its full potential, limiting choices for consumers.



**JOIN US IN URGING THE EU TO ACT NOW  
FOR A BRIGHT BIOTECH FUTURE. HERE'S  
WHAT YOU CAN DO:**

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## **01 SIGN THE PETITION**

Advocate for a solid European innovation climate that enables biotech innovation

→ [hollandbio.nl/actnow](https://hollandbio.nl/actnow) (coming soon)

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## **02 SHARE THE POSITION**

Distribute this paper within your network, to policymakers, industry leaders, and stakeholders who can drive change.

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## **03 JOIN THE VISION**

What would you act for? Share your vision for the future of European biotech by joining the conversation on LinkedIn. #EUBiotechAct

→ [@hollandbio](https://twitter.com/hollandbio)

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**Don't let Europe fall behind. Together, we can ensure that biotech thrives—for our health, our economy, now and in the future.**

# ACT NOW



**Time to Act!**  
**#EUBiotechAct**

**hollandbio**

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