



23 – 24 February 2023

Special Rate
for Start-Ups

EFFL Spring College 2023 –

The Legal and Regulatory Framework of Alternative Protein

Experts

Hermes Sanctorum

CEO and Co-Founder at Paleo,
Leuven

Tim Van de Rijdt

Chief Media Officer at Mosa Meat,
Maastricht

Francesco Planchenstainer

Director and Regulatory Affairs at
Impossible Foods, New Jersey

Tobias Teufer

Partner, KROHN Rechtsanwälte
Partnerschaftsgesellschaft mbH,
Hamburg

Brian Kelly

Partner, Covington & Burling LLP,
London

Karin Verzijden

Partner at Axon Lawyers,
Amsterdam

At the time alternative protein start to become more and more mainstream, the **application of the regulatory framework** to these products is still very much in development. Are you part of this movement, in your position as CEO, CSO or regulatory/legal professional of a start-up or a multinational developing **plant or fermentation-based products or cultivated meat or fish**, the Spring College on Alt Prot is a must attend event. You will learn about the applicable EU regulatory framework and about **national practices**, including the UK, from both representatives of alt prot companies and seasoned legal and regulatory experts in the field. Also, it will be an opportunity to meet your peers across the EU in an industrial Amsterdam area currently transitioning into the trendiest food area of the town.

- ✓ Introduction – The Concept of Alternative Protein
- ✓ The Perspective of a Fermentation- Based Start-Up
- ✓ Setting Up an Alternative Protein Company through Cellular Agriculture
- ✓ Plant-Based Perspective from an International Company
- ✓ Product Qualification
- ✓ Product Information
- ✓ Enforcement
- ✓ Case Study on Investor Pitch for Alternative Protein

Day 1

Flavouring Alternative Protein

Chair:

Karin Verzijden

Partner at Axon Lawyers, Amsterdam

14:30 Registration and Welcome Coffee

15:00 **Welcoming and Introduction – The Concept of Alternative Protein****Karin Verzijden**15:45 **Session 1: The Perspective of a Fermentation-Based Start-U****Hermes Sanctorum**, CEO and Co-Founder at Paleo, Leuven

16:30 Coffee Break

17:00 **Session 2: Setting Up an Alternative Protein Company through Cellular Agriculture****Tim van de Rijdt**, Chief Media Officer at Mosa Meat, Maastricht17:45 **Session 3: Plant-Based Perspective from an International Company****Francesco Planchenstainer**, Director and Regulatory Affairs at Impossible Foods, New Jersey

18:30 Networking Event: Wine Tasting with Food Pairing

Day 2

Deep Dive in Legal and Regulatory Framework of Alternative Protein

09:00 **Session 4: Product Qualification**

- Distinction between Novel Foods / Regular foods / Additives / GMO's etc
- Application Process including transparency requirements

Karin Verzijden

10:30 Coffee Break

11:00 **Session 5: Product Information**

- Tofutown restrictions for alternative dairy / Amendment # 171 to CMO Regulation
- Current regulatory framework for consumer information on alternative protein
- Conventional nutrition and health claims for alternative protein
- Sustainability claims for alternative protein

Tobias Teufer, Partner, KROHN Rechtsanwälte Partnerschaftsgesellschaft mbH, Hamburg

12:30 Lunch Break

14:00 **Session 6: Enforcement**

- Distinction between safety issues and product communication
- Role of RASFF system at EU and national level
- National Practices

Brian Kelly, Partner, Covington & Burling LLP, London

Each of Sessions 4 – 6 will include, where relevant, national case law from EU Member State and UK Courts and self-regulatory bodies, as well as recent ECJ decisions

15:30 Coffee Break

16:00 **Session 7: Case Study on Investor Pitch for Alternative Protein**

Put Theory into Practice: Participants split into 3 groups coached by the 3 lawyers and prepare an investor pitch.

17:00 Award Ceremony for the Best Pitch

17:15 End of EFFL Spring College and Distribution of Certificates

Participation fee for participation face-to-face in Amsterdam:

- YES, I would like to participate for the reduced fee for public authorities **EUR 1.500,00** (excl. VAT).
- YES, I would like to participate for the regular fee of **EUR 1.875,00** (excl. VAT).

Discount for European Food and Feed Law Review (EFFL) subscribers: € 100,-

VAT will be added if applicable.

Special Fee For Start-Ups available upon request.

Seating limit

The number of participants in Amsterdam is limited.

Newsletter subscription

- Please send me information about European Food and Feed Law issues for free. I may unsubscribe from this service any time.

Cancellations

Cancellations should be made in writing per post or fax. Please note that the full fee will be charged in case of no show at the online event or for cancellations received after 9 February 2023. Nomination of a substitute remains possible without any additional costs. For more detailed information, scope and conduct of contract as well as cancellation policy, please check the Terms & Conditions on our website.

Contact:



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Name

Position, Department

Company Name

Address

Phone, Fax

E-Mail

VAT Reg.-No.

Date, Signature