

## **KWF Financing of Public-Private Partnerships (PPP) 2021-2022**

### **Goal of this program**

At KWF, we see a great need for greater collaboration between public and private organization, to create more impact of research findings for the oncology patient.

With the Health~Holland PPP allowance program for Public Private Partnerships (PPP), KWF and Health~Holland aim to stimulate innovative research projects that are necessary for the next step in translational research in oncology. KWF focusses on creating and implementing new ways to prevent, detect and treat cancer.

This program is looking for innovative, translational, and multidisciplinary research focused on oncology in which knowledge institutes and private partners are collaborating.

### **Who can apply?**

Scientists employed by a Dutch knowledge institute can submit a (pre-)proposal. There needs to be a genuine collaboration with at least one private (commercial) partner that contributes to the project. Upon approval of the research proposal, the applicant bears the ultimate responsibility for the realization of the research project.

### **Minimum grant application amount is € 300,000**

A minimum total budget of € 300,000 (including VAT) per PPP-project (i.e. exclusive of the matching contributions, see Table 1).

### **Application can be submitted year round**

Applications can be submitted throughout the year, there is no deadline for applications. However, pre-proposals submitted after November 15<sup>th</sup> of a specific year, might not be completely evaluated before the end of that calendar year and hence would be considered for granting only in the year after. Fully completed pre-proposal forms and budget sheet, which can be found here, should be sent by email to: [jbia@kwf.nl](mailto:jbia@kwf.nl). For more information on the eligibility criteria, see the following pages. KWF will review the pre-application and get back to you within 4 weeks with a follow-up. A selection of pre-applications will be invited to write a full proposal. In case you have additional questions, please contact Judith Bia at the email address mentioned before.

### **Where does the money for the KWF PPP grant come from?**

The Ministry of Economic Affairs wishes to stimulate Public Private Partnerships by allowing financing to private contributions in PPPs. This grant is managed by the Topconsortia for Knowledge and Innovation (TKI), among which TKI-LSH ("Health Holland"). Therefore the financial terms and conditions of Health~Holland apply on this grant. Since 2016, is submitting information to TKI-LSH to determine the total amount of "grondslag" raised by KWF. RVO (the "Rijksdienst voor Ondernemend Nederland") checks the information delivered to it by TKI-LSH and informs the Ministry of Economic Affairs how much allowance is to be provided.

**We look forward to your ideas and to invest in a number of great projects that create impact!**

## General conditions and eligibility criteria

- The research fits within the Knowledge and Innovation Agenda 2020-2023, (see: <https://www.health-holland.com/publications/useful-documents/kia>). See pages 18-36 of the KIA for the mission of the PPP-program).
- The project is not funded otherwise.
- The collaborative project involves at least one industrial partner; it will be realized at joint cost and risk and all consortium partners will make a substantial contribution to the project, not only in cash or materially, but also in kind. In other words, the project should be a true collaborative effort.
- The percentage of the project costs which can be financed from the grant depends on the type of research performed as follows:
  - Fundamental research up to 75%
  - Industrial research up to 50%
  - Experimental development up to 25%

See Table 1. These categories roughly correspond to the technology readiness level of the proposal (1-3, 4-6, and 7-9) as used for EU projects (see Pre-application Form for definitions). Please note that separate work packages can be classified in different categories or even consist of parts that fall into different categories.

**Table 1. Financing and matching percentages for fundamental research -, industrial research - and experimental development projects**

	Type of Research		
	Fundamental (TRL 1-3)	Industrial (TRL 4-6)	Experimental development (TRL 7-9)**
Maximum % PPP-allowance to be deployed	75%	50%	25%
Contribution by Research Organisation	min. 10%		
	In cash or in kind		
Contribution by For-Profit enterprise	min. 15% of which a minimum of 2/3 in cash except for SMEs*	min. 30% of which a minimum of 2/3 in cash except for SMEs*	min. 45% of which a minimum of 2/3 in cash except for SMEs*

\* SMEs may contribute in kind only

\*\* TRL 8 and 9 are not eligible for PPP funding

- Correct classification of the project according to the type of research is very important and might be subject to additional checks if deemed necessary. Incorrect classification might lead to disqualification of the project. Please follow the advice of your contact person at KWF.

- Industrial party/parties involved in the PPP are to contribute in cash *and* in kind to guarantee the active involvement of the company. SMEs may also contribute in cash but are not obliged to, thus they may contribute in kind only, like the academic partner(s) (see Table 1 for details). Whether an industrial party qualifies as an SME can be checked at: <https://www.rvo.nl/subsidie-en-financieringswijzer/subsidiespelregels/ministeries/ministerie-van-economische-zaken-en-klimaat/aanvraag-indienen/mkb-toets>.
- Budgeted costs should be directly related to the R&D activities, and do not include for example: bench fee costs, travel within the Netherlands, supporting/project management tasks that are not directly related to the project's R&D activities.
- As the grant is meant to support research activities at research institutes, the private partners cannot have their activities sponsored by the grant.
- In exchange for their contribution, the private partners co-devise the project, and obtain first access to the results. They also obtain an exclusive option to negotiate a license to use the results and inventions coming forth from the PPP project, and if they decide to exercise their option their contribution will be taken into account during the negotiations.
- The pre- and final application should contain a description of the objectives, subject, key challenges, approach, and how the project contributes to the goals of TKI-LSH/Kennis en Innovatie Agenda. Each part of the project classification must be well described. The degree of cooperation must be clearly stated as well as why the consortium is particularly capable of achieving the objectives.
- A detailed budget, describing the contribution of each partner (in cash and in kind) and the allocation of the budget must be provided. If the in kind contribution is made as personnel costs, the role and activities of the personnel should be clearly described. TKI-LSH requires the use of a specific Excel template for project budgets. If applicable, please contact your internal financial department to ensure the budget meets all requirements and for approval of the budget.
- The duration of the project is limited to four (4) years. Deadline for finalizing the project that are granted for the 2021 allowance, is in Q4 2025, i.e. 4-year projects should start before Q4 2021.
- The intellectual property (IP) generated in the collaborative project should remain the property of the academic partners. An option to negotiate a market-conform license agreement to use the intellectual property of the academic partners is part of the standard consortium agreement.
- A consortium agreement between all partners, should be signed within three (3) months after allowance of the grant. The project should start within six (6) months after the allowance is granted.

**Criteria for ranking** the proposals by the jury are:

- Scientific quality
- Feasibility
- Potential relevance to society (impact/utilization)

#### **CHECKLIST pre-application**

- The consortium consists of at least one research organization and one for-profit enterprise.
- The main applicant (penvoerder) is located in the Netherlands.
- The project has a duration of a maximum of 48 months.
- Effective collaboration takes place. This means that the project is realized at joint cost and risk.
- All consortium partners are making an *in kind* contribution. This means, for example, that all consortium partners should at least incur payroll costs.
- At least 2/3<sup>rd</sup> of the required minimum contribution of a large enterprise consists of a cash contribution.
- The research organization contributes at least 10% of the total project costs.
- The budgeted costs are directly related to the R&D activities, and do not include for example: bench fee costs, travel within the Netherlands, supporting/project management tasks that are not directly related to the project's R&D activities.
- The budget form has been signed by a financial controller from the research organization.
- The pre-application form has been fully filled-in.
- Letter of Intent by the industry partner is being arranged.
- A consortium agreement between the parties is drafted and in line with KWF financing conditions.